

## Kiwifruit Industry Strategy Project (KISP)

### KISP 2015 Referendum Voting FINAL RESULT

I hereby declare the final result for the KISP Referendum that closed on Friday 20<sup>th</sup> March 2015 is as follows.

#### Question 1: Single Point of Entry

Option	Grower	%	Production	%
YES	1,817	97.37%	197,689,450	96.81%
NO	47	2.52%	6,241,296	3.06%
BLANK VOTING PAPERS	2	0.11%	266,880	0.13%

As 96.81% of the weighted votes recorded for Referendum Question 1 voted YES, I declare Question 1 carried.

#### Question 2a: Grower Ownership and Control of Zespri - Regulatory Change

Option	Grower	%	Production	%
YES	1,726	92.50%	180,969,121	88.62%
NO	132	7.07%	22,615,094	11.08%
BLANK VOTING PAPERS	8	0.43%	613,411	0.30%

As 88.62% of the weighted votes recorded for Referendum Question 2a voted YES, I declare Question 2a carried.

#### Question 2b: Grower Ownership and Control of Zespri

Option	Grower	%	Production	%
YES	1,713	91.80%	181,749,317	89.01%
NO	146	7.82%	21,991,286	10.77%
BLANK VOTING PAPERS	7	0.38%	457,023	0.22%

As 89.01% of the weighted votes recorded for Referendum Question 2b voted YES, I declare Question 2b carried.

#### Question 3: Do you support the following changes being made to Zespri's funding system from 2016

Option	Grower	%	Production	%
YES	1,708	91.53%	179,733,149	88.02%
NO	142	7.61%	23,505,265	11.51%
BLANK VOTING PAPERS	16	0.86%	959,212	0.47%

As 88.02% of the weighted votes recorded for Referendum Question 3 voted YES, I declare Question 3 carried.

#### Question 4a: Grower Control - Grower Representation and Reporting

Option	Grower	%	Production	%
YES	1,751	93.84%	191,842,671	93.95%
NO	106	5.68%	11,685,313	5.72%
BLANK VOTING PAPERS	9	0.48%	669,642	0.33%

As 93.95% of the weighted votes recorded for Referendum Question 4a voted YES, I declare Question 4a carried.

#### Question 4b: Grower Control - Supply Agreement/ Supply Chain/ Market Signals

Option	Grower	%	Production	%
YES	1,774	95.07%	192,526,632	94.28%
NO	80	4.29%	10,720,215	5.25%
BLANK VOTING PAPERS	12	0.64%	950,779	0.47%

As 94.28% of the weighted votes recorded for Referendum Question 4b voted YES, I declare Question 4b carried.

### Question 5: Zespri Board

Option	Grower	%	Production	%
YES	1,765	94.59%	191,324,154	93.69%
NO	89	4.77%	12,106,973	5.93%
BLANK VOTING PAPERS	12	0.64%	766,499	0.38%

As 93.69% of the weighted votes recorded for Referendum Question 5 voted YES, I declare Question 5 carried.

### Question 6: Kiwifruit New Zealand Board

Option	Grower	%	Production	%
YES	1,813	97.16%	199,028,240	97.47%
NO	44	2.36%	4,326,379	2.12%
BLANK VOTING PAPERS	9	0.48%	843,007	0.41%

As 97.47% of the weighted votes recorded for Referendum Question 6 voted YES, I declare Question 6 carried.

### Question 7: The Kiwifruit Export Regulations 1999

Option	Grower	%	Production	%
YES	1,720	92.18%	178,681,680	87.50%
NO	136	7.29%	24,748,645	12.12%
BLANK VOTING PAPERS	10	0.54%	767,301	0.38%

As 87.50% of the weighted votes recorded for Referendum Question 7 voted YES, I declare Question 7 carried.

### Question 8: Collaborative Marketing

Option	Grower	%	Production	%
YES	1,722	92.28%	183,855,324	90.04%
NO	128	6.86%	19,069,157	9.34%
BLANK VOTING PAPERS	16	0.86%	1,273,145	0.62%

As 90.04% of the weighted votes recorded for Referendum Question 8 voted YES, I declare Question 8 carried.

The voting return percentage was 64.66% by growers and 79.79% by production, being 1,866 growers of which 39.01% voted by the internet and 60.99% voted by post.

**Warwick Lapp**  
Returning Officer  
Kiwifruit Industry Strategy Project (KISP)  
25 March 2015

