



NZKGI

NEW ZEALAND KIWIFRUIT GROWERS

• MISSION • STATEMENT •

To advocate, protect and enhance the commercial and political interests of New Zealand kiwifruit Growers.

LABOUR & EDUCATION

To attract, retain and develop new and existing members of the industry & identify future seasonal labour requirements.

EXTERNAL RELATIONS

To enhance the commercial and political interests of New Zealand kiwifruit Growers.

• OBJECTIVES •

COMMUNICATIONS

To be the voice to and for New Zealand's kiwifruit Growers.

PERFORMANCE & SUPPLY

We monitor Zespri and industry performance to ensure the industry works in the best interests of all kiwifruit Growers.

INDUSTRY STABILITY

To support the marketing structure of the Single Point of Entry.

ORGANISATIONAL MANAGEMENT

Ensures the organisation is professional and well run, with maximum benefit for the levy investment received.

• VISION •

Innovative leadership succeeding through change.

• VALUES •

Integrity, Respect, Accountable, Independent

