

2 October 2020

FoPL Secretariat  
MDP 707, Department of Health  
GPO Box 9848  
CANBERRA ACT 2601

**Re: Submission on draft HSR Calculator and Style Guide**

**New Zealand kiwifruit industry**

The kiwifruit industry is a major contributor to regional New Zealand, returning \$1.8 billion directly to rural communities in 2018/19. There are 2800 growers, 14,000 hectares of orchards, 10,000 permanent employees and up to 25,000 jobs during the peak season.

**NZKGI**

New Zealand Kiwifruit Growers Incorporated (NZKGI) works to advocate, protect and enhance the commercial and political interests of New Zealand kiwifruit growers. We represent kiwifruit growers, giving them their own voice in industry and government decision making.

**Zespri and NZ kiwifruit exports**

Zespri is 100 percent owned by current and former NZ kiwifruit growers and manages kiwifruit innovation and the supply, distribution and marketing of Zespri Kiwifruit grown in NZ and the Northern Hemisphere. Today Zespri exports to more than 50 countries and is the world's largest marketer of kiwifruit, with a world-leading fruit brand.

**Submission**

We have recently been made aware of the consultation on the draft HSR Calculator and Style Guide. We are disappointed with the exclusion of whole fresh fruit and vegetables from automatically being allocated a HSR of 5 and do not understand why this has occurred. This is inconsistent with the recommendation in the five year review report and government efforts to encourage the consumption of fresh produce.

We support the submission of the NZ Food & Grocery Council with respect to fresh fruit and vegetables and request that an equivalent automatic HSR of 5 be applied to all fresh fruit and vegetables. We have included below FYI a summary of the research results on the health properties of kiwifruit.

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Please contact us if you require further clarification.

Regards,



Nikki Johnson  
CEO, NZKGI



Michael Fox  
Zespri

### Health properties of kiwifruit

- Zespri Kiwifruit is a rich source of vitamin C, and one Zespri SunGold Kiwifruit provides more than your daily requirement of vitamin C.
- SunGold has the highest Vitamin C content in commonly eaten fruit. •
- Scientific studies have suggested eating kiwifruit may improve mood and vitality. •
- Zespri Kiwifruit is a great source of dietary fibre, which is important for keeping your digestive system healthy. •
- Research has shown that adding two green kiwifruit to your daily diet can help with your digestive health. •
- Actinidin, an enzyme unique to kiwifruit, helps us to digest several food proteins, including those found in meat, milk, legumes, and cereal products. •
- The high fibre content, vitamins, antioxidants and minerals found in kiwifruit make it one of the healthiest fruits available. •
- The powerful combination of vitamin C, dietary fibre, actinidin, potassium and folate give Zespri Kiwifruit one of the highest nutrient density and adequacy scores compared to other commonly enjoyed fruit.