

# Whakapiki ake ngā paerewa

More, Better, Faster



Dr Matt Glenn – KBC CEO

*Can we develop cultivars that supply the markets year-round from New Zealand?*

# 50:50 Joint Venture



Plant & Food<sup>®</sup>  
Research  
Rangahau Ahumāra Kai



# KBC Leadership



## KBC Board of Directors



**David Hughes**  
*Independent Chair*



**Dr Gavin Ross**  
*Plant & Food Research Executive  
Management Appointee*



**Nathan Flowerday**  
*Zespri Board Appointee*



**Professor Nicola Shadbolt**  
*Plant & Food Research  
Board Appointee*



**Juinn Shih**  
*Zespri Executive  
Management Appointee*

## KBC Senior Leadership Team



**Dr Matt Glen**  
*Chief Executive Officer*



**Dr Roger Hellens**  
*Chief Technology Officer*



**Dr Bart Challis**  
*Chief Commercial Officer*



**Jayne Chamberlain**  
*Chief Operations Officer*



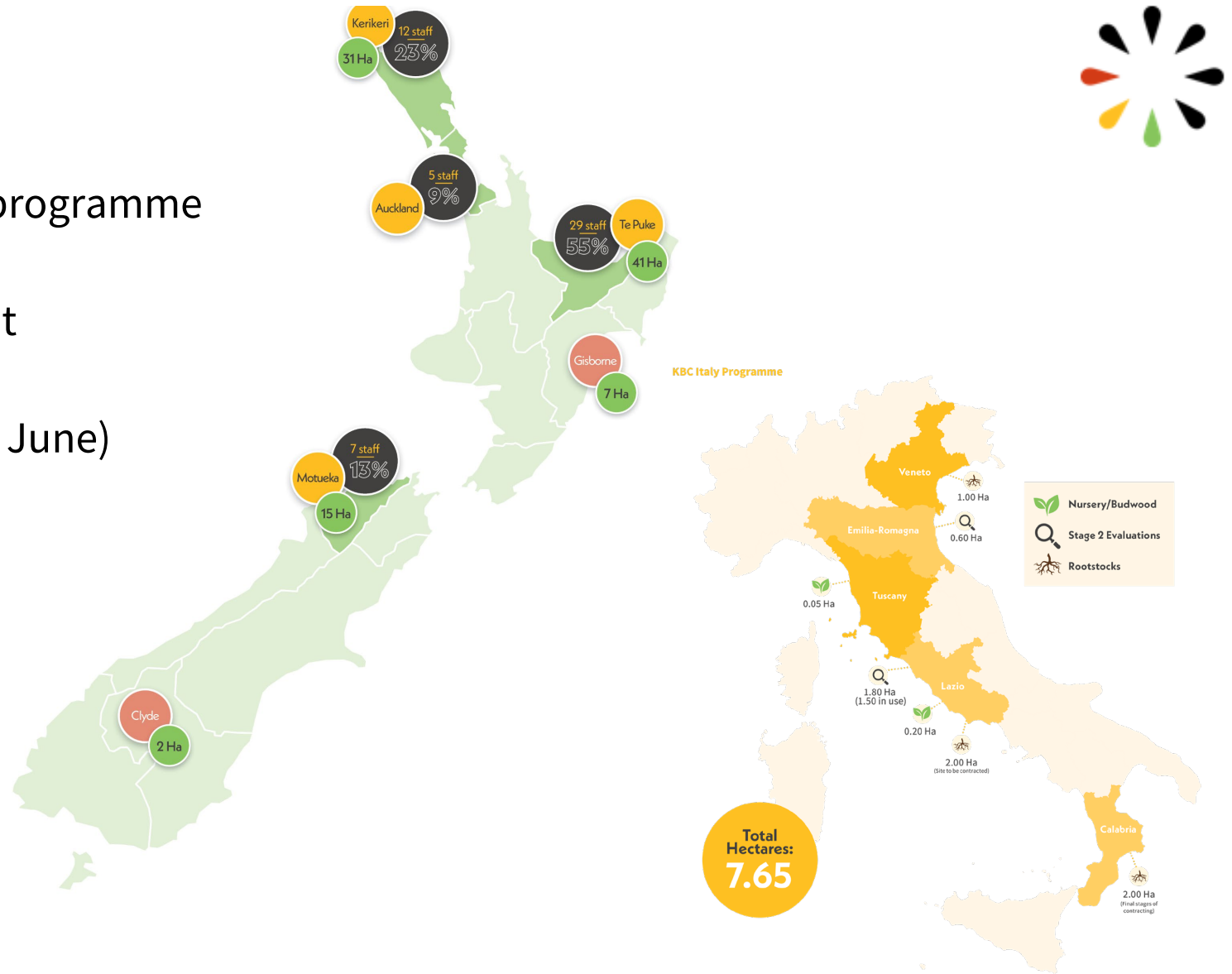
**Jessica Blackie**  
*Executive Assistant*





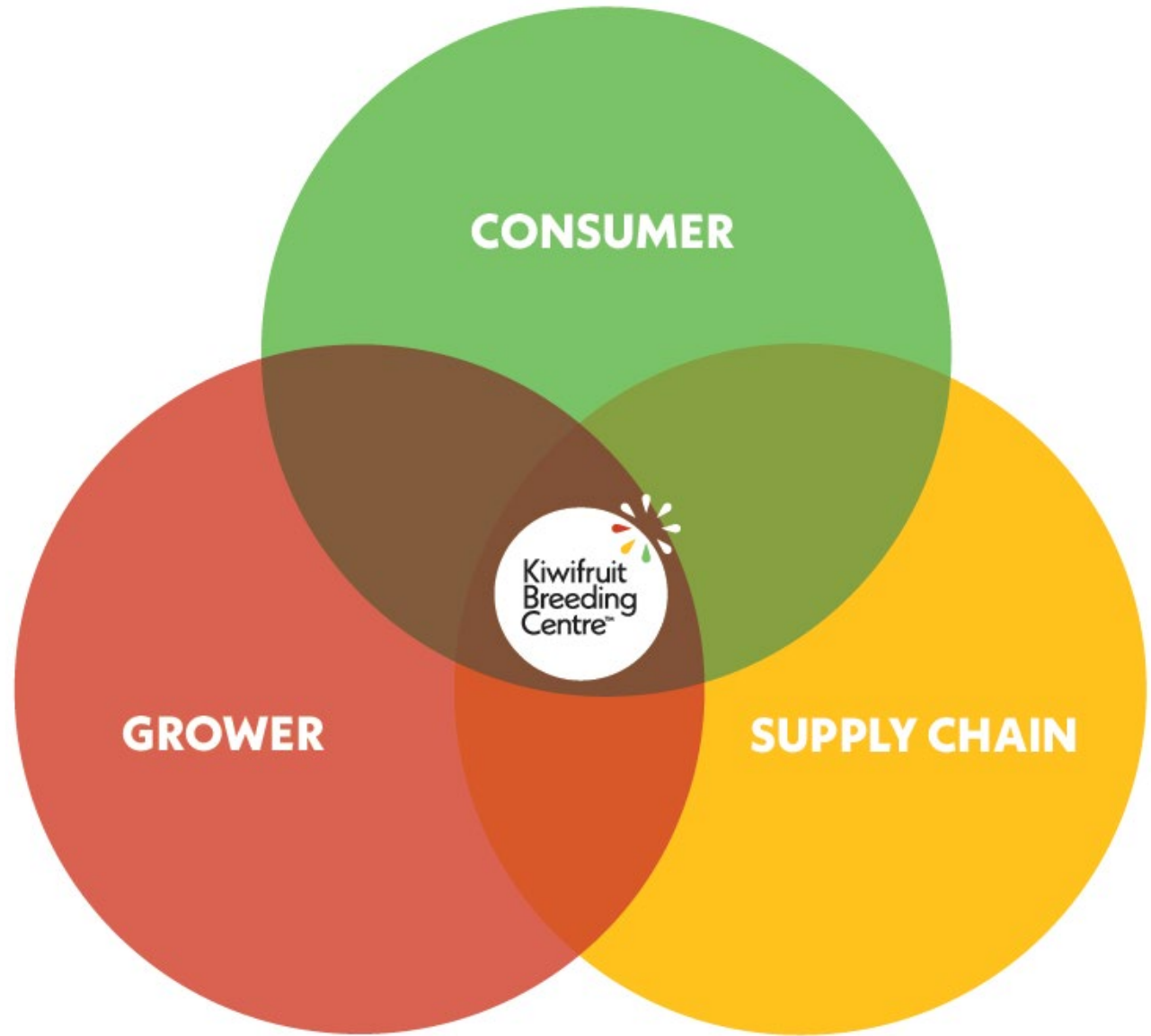
# About KBC

- World's largest kiwifruit breeding programme
- 5yr rolling investment commitment
- ~60 staff, +60 seasonal staff (Feb – June)
- Co-located with PFR across NZ
- >100 ha research orchard



# Our Mission

To make a difference for consumers, growers and the global supply chain by delivering novel cultivars solutions.



# Grower Traits

1. Yield
2. Size
3. Pest and Disease
4. Plant Management
5. Sustainability



# Supply Chain/Post-Harvest

1. Storage life
2. Shelf life
3. Fruit losses
4. Sale window
5. Market access





# Consumer Traits

- Taste
- Texture
- Juiciness
- Appearance
- Nutrition
- Eating Window





# What has the programme been focused on?

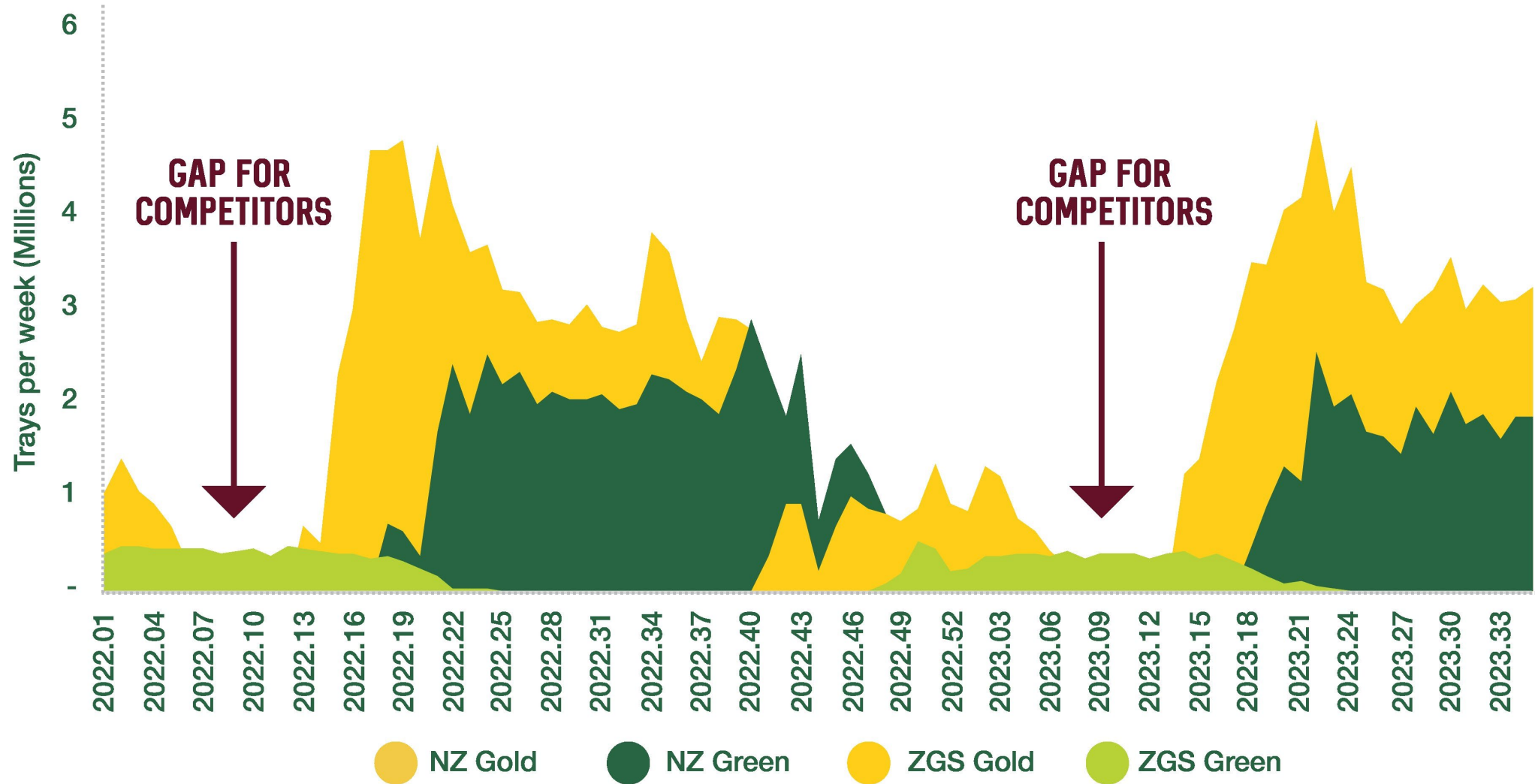


- Improved **Green**, **Red**, **Gold** and Kiwiberry

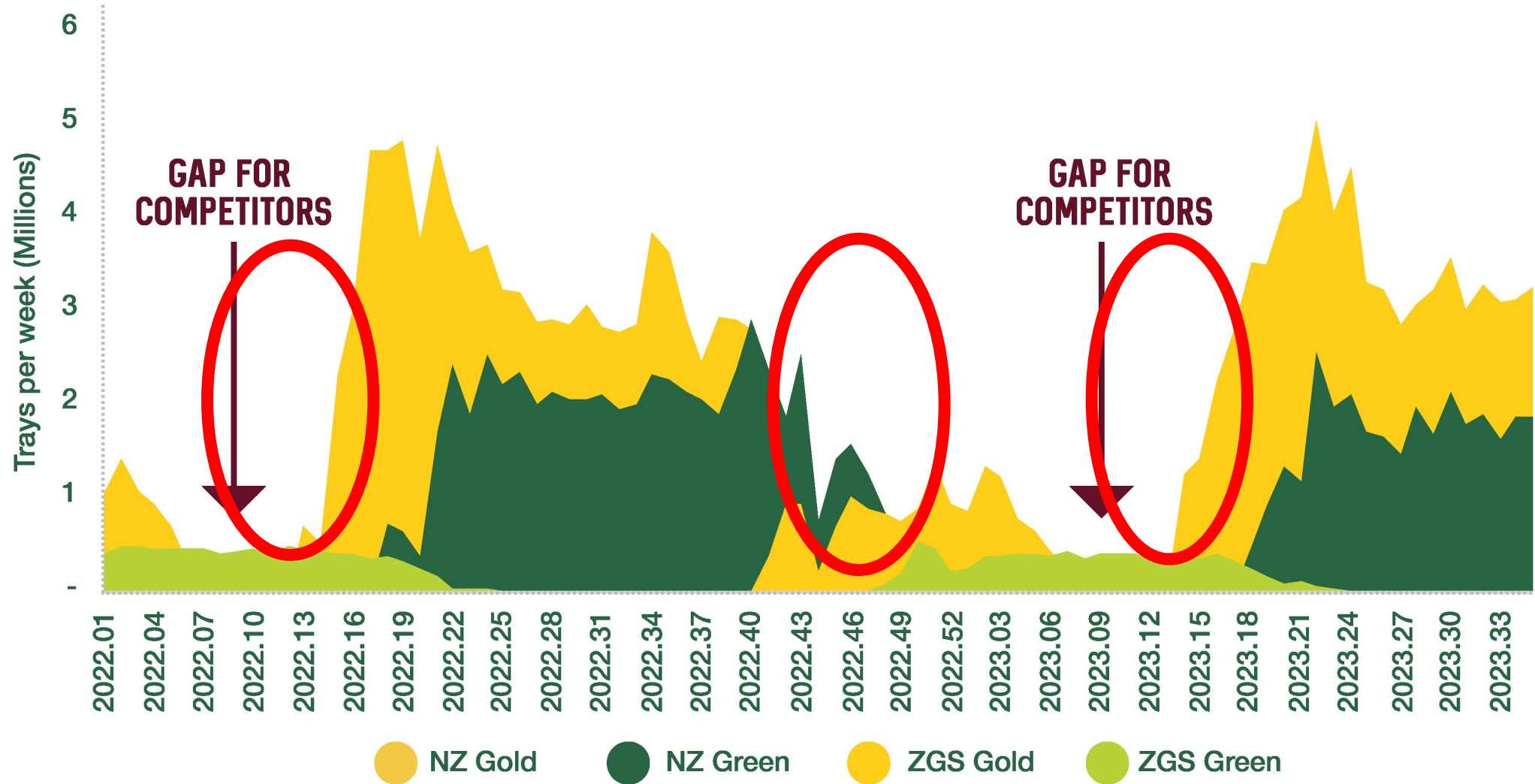
## “Significant” early and late harvest

- Early/late harvest has NOT been a focus to date
- You can only push biology so far

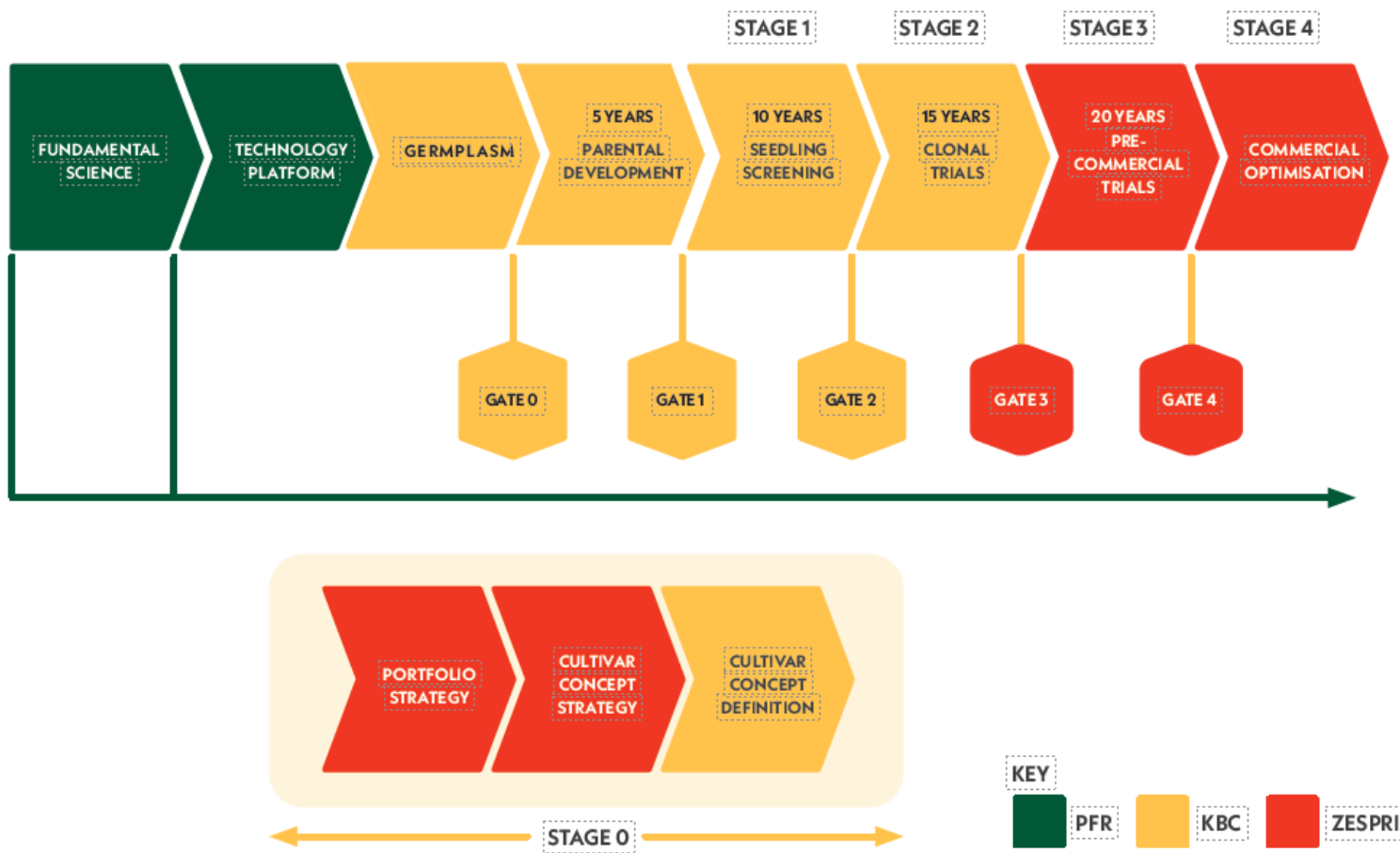
# NORTHERN HEMISPHERE SUPPLY



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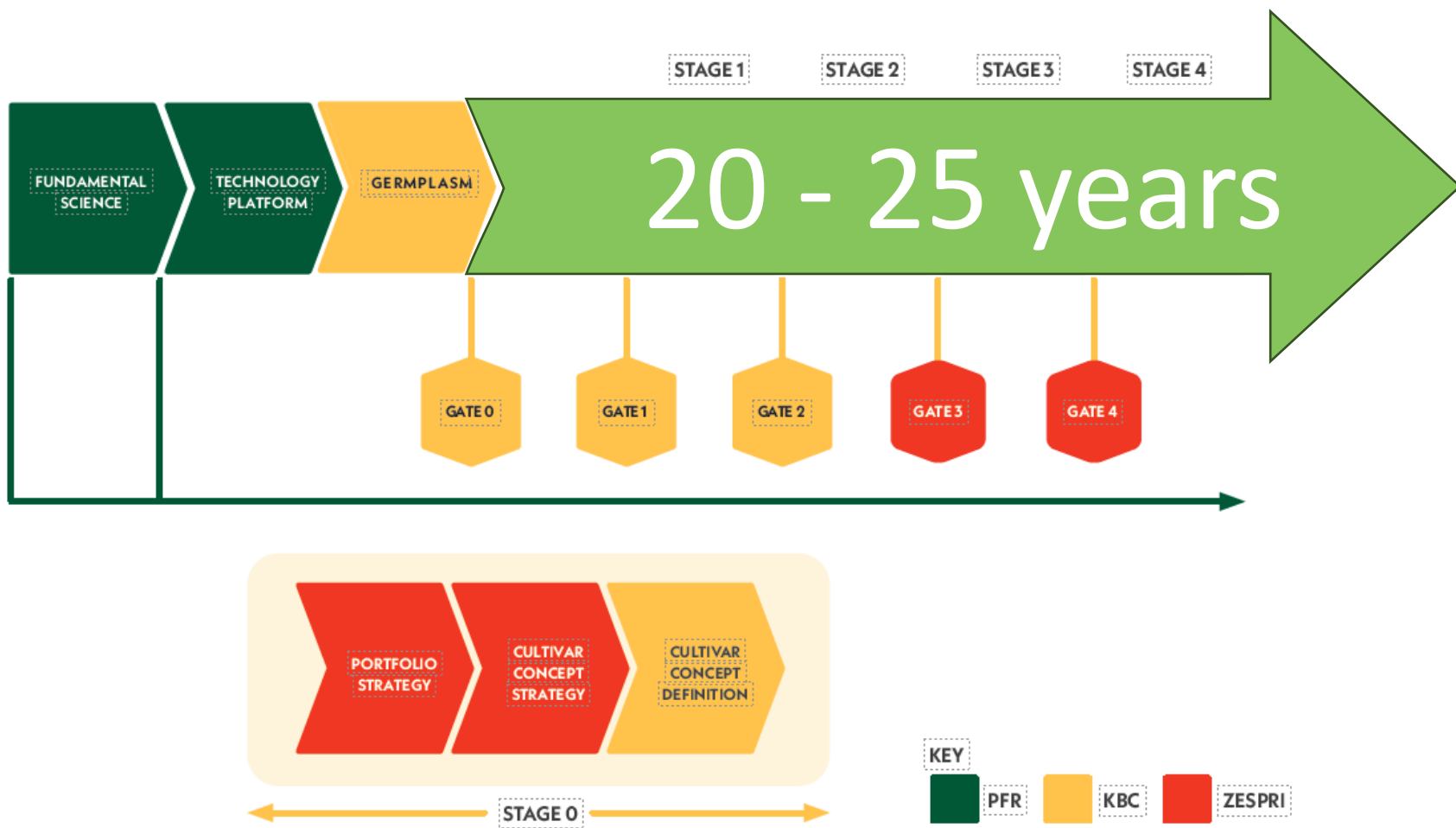


# Pipeline Process





# Pipeline Process



# Thank you