

To: Foreign Affairs, Defence and Trade Committee

Date: 17 July 2026

Submission on: India Free Trade Agreement Legislation Amendment Bill

From: New Zealand Kiwifruit Growers Incorporated (NZKGI)

New Zealand Kiwifruit Growers Incorporated

New Zealand Kiwifruit Growers Incorporated (NZKGI) advocates on behalf of around 2,800 kiwifruit growers by representing their commercial and political interests in industry and government decision making.

Our vision is for New Zealand kiwifruit growers to be the most successful and future-ready producers in the world, and we work to create the conditions that enable growers to achieve this.

We work collaboratively with growers, kiwifruit and wider horticulture industry organisations, and government agencies to address industry challenges, influence policy outcomes, and support the long-term success of the industry.

A snapshot of the kiwifruit industry

- 197 million trays, equal to about 700 million kilograms of New Zealand-grown kiwifruit were sold in 2024/25 season, totalling \$3.6 billion. More than 90% of that is exported.
 - There are about 3,200 kiwifruit orchards on 15,000 hectares of land across Northland, Auckland, Waikato, Bay of Plenty, Poverty Bay, Hawke's Bay, Whanganui, and Tasman districts.
 - Māori growers produce around 10% of kiwifruit.
 - The kiwifruit industry provides about 20,000 jobs to New Zealanders and migrants in peak harvest.
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Introduction

NZKGI welcome the opportunity to submit on the India Free Trade Agreement Legislation Amendment Bill. NZKGI strongly supports the Bill and the implementation of the New Zealand–India Free Trade Agreement, recognising the significant opportunities the agreement creates for New Zealand's horticultural sector, and particularly the kiwifruit industry.

NZKGI supports the Bill

NZKGI supports the India Free Trade Agreement Legislation Amendment Bill.

The New Zealand–India Free Trade Agreement represents an important milestone in New Zealand's trade relationships and provides a framework for improved market access and stronger economic relationships with one of the world's fastest-growing major economies.

From a kiwifruit industry perspective, improved access to the Indian market has the potential to deliver substantial benefits to growers through increased export opportunities, greater market diversification, and enhanced returns over time. India is an increasingly important market for premium fruit products and presents significant long-term potential for growth.

Kiwifruit quota manager

NZKGI strongly supports Kiwifruit New Zealand (KNZ) being appointed the kiwifruit quota manager in the regulations (to follow).

KNZ is the independent statutory regulator established under the kiwifruit industry's regulatory framework. KNZ has extensive experience administering regulatory processes on behalf of the New Zealand kiwifruit industry and is well-positioned to undertake quota management in a transparent, efficient, and industry-focused manner.

NZKGI considers that the administration of a kiwifruit quota is a natural extension of KNZ's existing regulatory role and would provide continuity, certainty, and credibility for industry participants.

Contact details

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